

**Report Parameters :**

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 3

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56263

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	339565	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
<b>NAME</b>	BUYING TIME			DEPASQUALE FOR PA	
<b>AND</b>	650 Massachusetts Ave NW Ste 210			PO BOX 1822	
<b>ADDRESS</b>	Washington DC 20001-3796			York PA 17405-1822	
	USA			USA	
<b>CONTACT</b>				<b>PRODUCT</b> DEPASQUALE 10/23-29	
<b>LOCAL SALESPERSON</b>	Brian Butz-1	<b>AGENCY EST. NO.</b>	2217	<b>PRODUCT CODE</b> 1310	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 10/25/12 <b>AND ENDING</b> 10/29/12 <b>NO. WEEKS:</b> 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE PRE EMTIBLE PAID FOR BY DEPASQUALE FOR PA. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	...1...		07:00A	08:00A	30S	10/25/12-10/25/12		0	350.00	.00
	Cancelled									
30 MIN	SEP									
2	M		07:00A	08:00A	30S	10/29/12-10/29/12		0	350.00	.00
	Cancelled									
30 MIN	SEP									
3	00011..		05:00A	05:58A	30S	10/25/12-10/25/12	THIS MORNING 5-6AM	0	300.00	.00
	Cancelled									
30 MIN	SEP									
4	....1..		08:00A	09:00A	30S	10/26/12-10/26/12		0	350.00	.00
	Cancelled									
30 MIN	SEP									
5	M		08:00A	09:00A	30S	10/29/12-10/29/12		0	350.00	.00
	Cancelled									
30 MIN	SEP									
6	00010..		11:58A	12:30P	30S	10/25/12-10/25/12	NOON NEWS	0	600.00	.00
	Cancelled									
30 MIN	SEP									
7	00010..		04:30P	05:00P	30S	10/25/12-10/25/12	430-5PM NEWS	0	700.00	.00
	Cancelled									
30 MIN	SEP									
8	M		04:30P	05:00P	30S	10/29/12-10/29/12	430-5PM NEWS	0	700.00	.00
	Cancelled									

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 2

35698	AGENCY (OR SERVICE) ACTING AS AGENT FOR		339565	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	BUYING TIME			DEPASQUALE FOR PA		
AND	650 Massachusetts Ave NW Ste 210			PO BOX 1822		
ADDRESS	Washington	DC	20001-3796	York	PA 17405-1822	
	USA			USA		
CONTACT				PRODUCTDEPASQUALE 10/23-29		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 2217	PRODUCT CODE	1310	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 10/29/12 NO. WEEKS:						1

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
30 MIN SEP										
9	00001..		04:00P	04:30P	30S	10/26/12-10/26/12	4-430PM NEWS	0	700.00	.00
	Cancelled									
30 MIN SEP										
10	M		04:00P	04:30P	30S	10/29/12-10/29/12	4-430PM NEWS	0	700.00	.00
	Cancelled									
30 MIN SEP										
11	00011..		05:30P	06:00P	30S	10/25/12-10/25/12	530-6PM NEWS	0	850.00	.00
	Cancelled									
30 MIN SEP										
12	00010..		05:00P	05:30P	30S	10/25/12-10/25/12	5-530PM NEWS	0	850.00	.00
	Cancelled									
30 MIN SEP										
13	M		05:00P	05:30P	30S	10/29/12-10/29/12	5-530PM NEWS	0	850.00	.00
	Cancelled									
30 MIN SEP										
14	00001..		05:58P	06:30P	30S	10/26/12-10/26/12	M-F 6PM NEWS	0	950.00	.00
	Cancelled									
30 MIN SEP										
15	00001..		06:30P	07:00P	30S	10/26/12-10/26/12	M-F 630PM NEWS	0	950.00	.00
	Cancelled									
30 MIN SEP										
16	M		06:30P	07:00P	30S	10/29/12-10/29/12	M-F 630PM NEWS	0	950.00	.00
	Cancelled									
30 MIN SEP										

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV AND

35698	AGENCY (OR SERVICE) ACTING AS AGENT FOR	339565	ADVERTISER (OR AGENCY AND ADVERTISER)	<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	BUYING TIME		DEPASQUALE FOR PA	
AND	650 Massachusetts Ave NW Ste 210		PO BOX 1822	
ADDRESS	Washington DC 20001-3796		York PA 17405-1822	
	USA		USA	
CONTACT			PRODUCTDEPASQUALE 10/23-29	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 2217	PRODUCT CODE 1310	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 10/29/12 NO. WEEKS: 1				

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
17	Sa		07:00P	07:30P	30S	10/27/12-10/27/12	SAT 7PM NEWS	0	500.00	.00
30 MIN	Cancelled									
18	00010..		06:57P	07:30P	30S	10/25/12-10/25/12	CBS EVENING NEWS	0	1250.00	.00
30 MIN	Cancelled									
19	M		06:57P	07:30P	30S	10/29/12-10/29/12	CBS EVENING NEWS	0	1250.00	.00
30 MIN	Cancelled									
20	0000001		11:00P	11:35P	30S	10/28/12-10/28/12	11PM NEWS	0	1500.00	.00
30 MIN	Cancelled									
21	M		11:00P	11:35P	30S	10/29/12-10/29/12	11PM NEWS	0	1500.00	.00
30 MIN	Cancelled									
22	Sa		07:58A	10:00A	30S	10/27/12-10/27/12	SAT.CBS MORNING NEWS	0	325.00	.00
30 MIN	Cancelled									
Total Contract:								0		.00
Billing Summary										
Qtr 4-12			Oct	Nov	Dec	Total				
			.00	.00	.00	.00				
						GRAND TOTAL				
						.00				

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# KDKA-TV

10/24/12

KDKA-TV

AND

PAGE 4

35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	339565	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	BUYING TIME			DEPASQUALE FOR PA
AND	650 Massachusetts Ave NW Ste 210			PO BOX 1822
ADDRESS	Washington	DC	20001-3796	York PA 17405-1822
	USA			USA
CONTACT				PRODUCT DEPASQUALE 10/23-29
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	2217	PRODUCT CODE 1310
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 10/29/12 NO. WEEKS: 1				

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
ORDER 56263 HAS BEEN CANCELLED.										

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